1688 Supplier Intelligence Report

Supplier: Shenzhen Demo Electronics Co., Ltd.
Product: Wireless Bluetooth Speaker — OEM demo listing
Generated: 2026-07-30T04:00:00
Snapshot: Data snapshot · 93d ago
Data sources: 1688.com (demo)

78/100

★★★★☆

Good — suitable for sample evaluation

JUDGMENT SUMMARY

Shortlist

Shenzhen Demo Electronics Co., Ltd.: lean Shortlist. Manufacturer claim backed by facility and/or inspection signals. Stronger description/quality scores — still sample; scores are not a guarantee. Overseas buyer signals: Weak overseas signals (public page only).

- Manufacturer claim backed by facility and/or inspection signals.
- Stronger description/quality scores — still sample; scores are not a guarantee.
- Overseas buyer signals: Weak overseas signals (public page only).
- Trust Score 78/100 from public 1688 signals — research only, not an audit.

Next step: Keep this offer in Library, ask for a paid sample of the exact SKU, then RFQ on 1688.

Guidance from public page signals — not a buy recommendation or factory audit.

FACTORY CONFIDENCE	LISTING FIDELITY	OVERSEAS READINESS
High factory confidence	**Lower listing-fidelity risk**	**Weak overseas signals** Public-page clues only — we do not probe WangWang reply speed or forex settlement.

Manufacturer claim backed by facility and/or inspection signals.	Stronger description/quality scores — still sample; scores are not a guarantee.	

Buyer Q&A — MOQ · Lead time · Price tiers

3/3 buyer basics visible on the public page

MOQ	LEAD TIME	PRICE TIERS
100 pcs	**Sample 5–7 days · Bulk 15–25 days (listed)**	**¥32 (≥50) · ¥28.50 (≥100) · ¥26 (≥500)**

What drives this score

Category	Level	Detail
Identity & TrustPass	Strong	TrustPass / tenure signal present (6+ years listed).
Supplier type & facility	Strong	Factory-type listing with facility or verification signals.
Marketplace activity	Strong	Strong medal / marketplace activity signal on 1688.
Reviews & repeat purchase	Strong	Repeat-purchase signal looks healthy (~62%).
Certifications & verification	Strong	Certification and on-site / inspection-style signals present.
Listing quality signals	Strong	1688 dimensional scores (e.g. description/ quality) look solid.

Company Information

Company Name	Shenzhen Demo Electronics Co., Ltd.
Supplier Type	Manufacturer / Factory
Address	Bao'an District, Shenzhen, Guangdong
Date Established	2016-03-12

Business Status	Active

Production Capacity

Factory Area	3200 sqm
Equipment	28 units
Employees	80–120

Certifications

ISO Certification	ISO 9001 (listed)
On-Site Verification	Yes

Trust Signals

On-Site Verified	Yes
Transaction Medal	Crown
Repeat Purchase Rate	62%
TrustPass Years	6
Description Score	4.7/5.0
Product Quality	4.6/5.0

Risk Assessment

- Demo data for illustration — not a real supplier audit
- ⚠ Phone number not publicly available on 1688
- Overseas buyer readiness unclear from the public page — confirm export/ English in RFQ.

Before you sample

1. Order a paid sample of the exact SKU / color / material you intend to buy.

2. Ask for dated live photos or a short video of the same SKU on the production line.
3. Confirm written specs (dimensions, material grade, packaging) match the listing — screenshot both.
4. Keep the approved sample as the bulk-order reference; reject lots that diverge.
5. For first bulk, start at ~30–50% of intended MOQ after sample approval.

English RFQ draft

Hello Shenzhen Demo Electronics Co., Ltd.,

We found your listing on 1688 and are evaluating suppliers for:
Wireless Bluetooth Speaker — OEM demo listing

Product link: https://detail.1688.com/offer/1087448172034.html
(We are shortlisting suppliers for an overseas order; your public listing scores around 78/100 on our research tool.)

We noticed certifications/signals listed on your page (ISO 9001 (listed); Yes). Please confirm they apply to this SKU.

Could you please quote:
1) Unit price (FOB) and currency
2) MOQ
3) Lead time for sample and bulk
4) Sample policy / cost
5) Whether you support export / English communication for overseas buyers

We are an overseas buyer. Looking forward to your reply.

Thank you.

Contact Information

Preferred contact	WangWang / WeChat (request after RFQ)
Public phone	Not listed

This is a public demo report with illustrative data. It is not a factory audit, credit check, or legal opinion. Real reports use publicly visible 1688 fields at scan time.

Judgment here. Orders on 1688. — 1688intel.com